

Dear Jury Member,

On behalf of the Atlantic Filmmakers Cooperative, thank you for sitting on the jury for the Project Development Phase of the 2019/2020 FILM 5 Program.

The **Project Development Phase** is the first of two phases. It will take place from October 2019 through December 2019. Selected teams will participate in a series of workshops intended to assist with the development of their project proposals. Up to four teams will be selected to go on to the Production Phase where they will receive mentorship, cash and services worth approximately \$30,000 to complete a five-minute film.

Jury members for the Project Development phase will select **eight** teams.

The jury will meet on_____.

I have included Team eligibility and FILM 5 assessment criteria with this letter. If you have any questions or concerns please do not hesitate to contact me.

Sincerely,
Iain MacLeod
Programs Coordinator
The Atlantic Filmmakers Cooperative
programs@afcoop.ca

A WORD ON ELIGIBILITY:

Please note: I have assessed the applications for eligibility, and judged them to be more or less in accordance with the basic guidelines. However, if as a jury member you spot a red flag, please do not hesitate to bring it forward. Below is a list of eligibility requirements for your information:

- Teams must consist of a Director, Writer and Producer. A Director or Producer may also be the Writer. A Director cannot be the Producer.
- Team members who have held a key creative role (Director, Producer or Writer) on a film or video work that was created outside of film school or basic film training will be favoured over applicants without experience.
- Team members who have held a key creative role (Director, Producer or Writer) on a film or video work which has been exhibited in a professional context (i.e. a juried / curated screening, acquired for broadcast etc. This does not include student screenings) will be favoured.
- Applicants who have completed basic film training will be favoured. The training may have been completed through a post-secondary institution, a filmmaking cooperative, artist run centre or on the job.
- Past participants of the Production Phase are ineligible to apply to the FILM 5 program, unless applying in a different role (i.e. former Director now applying as Producer).
- Participants must be residents of Nova Scotia and Canadian citizens or Permanent Residents.
- Members of the Board of Directors of the Atlantic Filmmakers Cooperative are not eligible.

ASSESSING THE APPLICATION

Teams were required to submit the following. If an applicant exceeds the page limit you are not obligated to read past the limit.

- An application form with a 50-word synopsis
- Draft of the proposed script (max 6 pages)
- A letter of intent from each Team member. (max 1 page each)
- Letter about representation if applicable (see below for more information)
- Director's treatment (max 2 pages)
- Proposed production budget
- Filmography and resume for each team member
- A link to an example of the director's work
- Supplementary Materials (optional)

Participants will be selected on the following criteria:

1. Creative potential of the project
2. Suitability of the team to the Program
3. Project feasibility

Using your scoring sheet (found in the google drive folder), rate the criteria for each team on a scale of one through five (with five being excellent). Add this total to give each team a total score out of 15.

When the jury meets we will review the rankings. At this time each jury member will have the opportunity to be asked to give comments on each project. Please note: the point system is meant as a guide only.

Be prepared to explain how you ranked each project. During the meeting, you will be asked to **give comments on each project**. The moderator will be taking minutes and your comments will be used to give feedback to applicants.

1. Creative Potential

When assessing the creative potential of the project the jury will consider the following:

- The originality and quality of the script
- Innovation and clarity in the Director's vision
- Scripts must be thematically suitable for a five-minute film

2. The Team's suitability to the Program

When assessing the suitability of the team the jury will consider the following:

- FILM 5 is an intermediate level training program, and teams must be at a stage in their development where they can benefit from the training and mentorship offered.
- Professional and creative development are cornerstones of FILM 5. Participants must be committed to developing as filmmakers, and serious about pursuing a future in filmmaking.
- Teams must be committed to developing their proposed projects.
- Team members must be committed to building working relationships amongst themselves, with program administrators, mentors and their film crews.
- AFSCOOP seeks to promote equity and recognizes the importance of cultural diversity in the arts sector.

3. Project Feasibility

When assessing project feasibility the jury will consider the following:

- Capacity for the full creative potential of the script to be realized within the budgetary and time constraints of the program.
- Scripts should not propose technical needs beyond what is generally available (i.e. complicated crane and dolly shots; outdoor night time shoots, special effects that require digital intermediaries etc are all things to take into consideration).
- The concept of the project should be suitable for a five minute short

A note about Cultural Representation: If a team's story is set primarily in a community (racial, ethno-cultural, religious, sexual, ability, class etc.) they are not members of, they must provide a statement explaining their connection to the community, their intention in telling the story, and what steps they have taken, and will take, to address the issue of representation.

When assessing the budgets –

Teams were not required to submit detailed Telefilm budgets, summary pages were acceptable. Some teams chose to submit detailed budgets. For the sake of time, you are not required to check detailed budgets line by line, but may choose to refer to them for clarification. At this stage, the budgets will need a lot of work. Check to make sure that all the major categories have an assigned expense, and that any special production needs are reflected in the budget.

Teams will receive the following in cash and services from FILM 5:

Cash \$8,000

In Kind Services: (not included in budgets)

Camera equipment	\$5,000
Lighting and grip equipment	\$5,000
Misc equipment (any equipment rented from AFSCOOP)	\$2,000
AFSCOOP Editing Room	\$1,000
Video / sound on-line post production	\$10,000
Final Audio Mix	\$2,000
TOTAL In Kind	\$25,000
TOTAL Cash	\$8,000
GRAND TOTAL	\$33,000