

Dear Jury Member,

On behalf of the Atlantic Filmmakers Cooperative, thank you for sitting on the jury for the Project Development Phase of the 2018 / 2019 FILM 5 Program.

The **Project Development Phase** is the first of two phases. It will take place from October 2017 through January 2018. Selected teams will participate in a series of workshops intended to assist with the development of their project proposals. Up to four teams will be selected to go on to the Production Phase where they will receive mentorship, cash and services worth approximately \$30,000 to complete a five-minute film.

Jury members for the Project Development phase will select **eight** teams.

The jury will meet on _____.

I have included Team eligibility and FILM 5 assessment criteria with this letter. If you have any questions or concerns please do not hesitate to contact me.

Sincerely,

Erin McDonald
Programs Coordinator
The Atlantic Filmmaker Cooperative
902-789-6649
programs@afcoop.ca

A WORD ON ELIGIBILITY:

Please note: I have assessed the applications for eligibility, and judged them to be more or less in accordance with the basic guidelines. However, if as a jury member you spot a red flag, please do not hesitate to bring it forward. Below is a list of eligibility requirements for your information:

- Teams must consist of a Director, Writer and Producer. A Director or Producer may also be the Writer. A Director cannot be the Producer.
- All Team members must have held a key creative role (Director, Producer or Writer) on a film or video work that was created outside of film school or basic training.
- One or more Team members must have held a key creative role (Director, Producer or Writer) on a film or video work which has been exhibited in a professional context (i.e. a juried / curated screening, acquired for broadcast etc. This does not include student screenings).
- Applicants must have completed basic film training. The training may have been completed through a post-secondary institution, a filmmaking cooperative, artist run centre or on the job.
- No single Team member can have completed more than three short films on film or thirty minutes (whichever is longer) finished on film.
- Past participants of the Production Phase are ineligible to apply to the FILM 5 program, unless applying in a different discipline (i.e. former Director now applying as Producer).
- Participants must be residents of Nova Scotia and Canadian citizens.
- Members of the Board of Directors of the Atlantic Filmmakers Cooperative are not eligible.

ASSESSING THE APPLICATION

Teams were required to submit the following:

- A letter of intent from each Team member.
- A logline and a 50-word synopsis.
- Draft of the proposed script
- Director's treatment
- Proposed production budget
- Filmography and resume for each team member.
- A link to an example of the director's work

Participants will be selected on the following basis:

1. Creative potential of the project
2. Suitability of the team to the Program
3. Project feasibility

Each of these criteria is considered equally important. This can make the selection process a tricky one. To make it easier, jury members will use a point system to rank applications.

Before attending the jury meeting rank each application on a scale of one to fifteen, using the criteria as a guide. Rate each criteria on a scale of one through five (with five being excellent).

When the jury meets we will review the rankings. At this time each jury members will have the opportunity to comment on each project before the jury decides final rankings. Please note: the point system is meant as a guide only.

1. Creative Potential

When assessing the creative potential of the project the jury will consider the following:

- The originality and quality of the script
- Innovation and clarity in the Director's vision
- Scripts must be thematically suitable for a five-minute film

2. The Team's suitability to the Program

When assessing the suitability of the team the jury will consider the following:

- FILM 5 is an intermediate level training program, and teams must be at stage in their development where they can benefit from the training and mentorship offered.
- Professional and creative development are cornerstones of FILM 5. Participants must be committed to developing as filmmakers, and serious about pursuing a future in filmmaking.
- Teams must be committed to developing their proposed projects.
- Team members must be committed to building working relationships amongst themselves, with program administrators, mentors and their film crews.

PROJECT TITLE						
CRITERIA	Poor	Satisfactory	Average	Good	Excellent	
<i>Creative Potential</i>	1	2	3	4	5	
<i>Participant Suitability</i>	1	2	3	4	5	
<i>Project Feasibility</i>	1	2	3	4	5	
	<i>overall score</i>					
<i>Notes:</i>						