



## **TELEFILM TALENT TO WATCH NOMINATION** **GUIDELINES 2025**

DEADLINE: April 4th, 2025 11:59pm AST

As an Industry Partner, AFSCOOP has the ability to nominate one production in the Main component and one production in the Indigenous component of the Telefilm Talent to Watch program. Filmmakers have until April 4th, 11:59pm to submit their application to AFSCOOP. Nomination decisions will be made by a peer-jury.

Teams nominated by AFSCOOP will then re-apply to Telefilm to be considered in the national competition. Successful candidates from the national competition will receive \$250,000 for fictional features and \$150,000 for documentary features from Telefilm and a mentorship program to support the film's production offered through the National Screen Institute.

AFSCOOP's Application Process:

### **TEAM ELIGIBILITY**

The key members (producer, writer and director) of the creative teams of all eligible projects must:

- be Canadian citizens, within the definition of the Citizenship Act, or permanent residents within the definition of the Immigration and Refugee Protection Act;
- be Nova Scotia residents (residing within Nova Scotia for at least six months of the last calendar year);
- be emerging talent, i.e. they must have previously produced, directed and/or written at least a short film (30 minutes or less), web productions, television, commercials, music videos, or equivalent experience in the screen-based industry. Furthermore, they cannot have previously held the same key position on a feature film (75 minutes or longer)
- be current AFSCOOP members (Associate, Full or Lifetime). You can sign up for an Associate Membership at the time of application.

Note that producers who have previously produced one feature film that has received funding under this Program (also previously known as the "Micro-Budget Production Program") are also considered as emerging talent. Additionally, Telefilm will show flexibility in the eligibility evaluation of key creatives who have previously produced, written or directed a feature film project of micro- budget scope\* funded outside of this program and that had a limited release.

\*Examples of this type of projects: films which were self-financed or produced within a festival incubator or school program.



## **PROJECT ELIGIBILITY**

This fund supports fictional and documentary projects. The films must be produced in English, French or an Indigenous language or, for artistic imperatives, in another language and must be 75 minutes or more in length.

## **TO APPLY**

Please complete this online application form and submit the following required materials by April 4th, 2025.

Your application must contain the following ALL EMAILED TO [henry@afcoop.ca](mailto:henry@afcoop.ca) :

### **1) Completed Screenplay suitable for a feature film**

### **2) Presentation Video**

A downloadable pitch video (Vimeo/Youtube) of a maximum of 5 minutes that will: state the project's working title; identify the genre, the type, and the length of the project; identify the key creative team involved in the project and their individual track records (including samples of past work if applicable or relevant); provide a brief synopsis of the story from beginning to end; outline the creative team's vision/visual treatment of the material; outline any other relevant information that sets the project apart (e.g.: personal connection to the story material, confirmed appearance by an established actor, successful crowdfunding campaign, relationship with VFX professionals or animators); identify the target audience; and include 1-minute segment of the director's previous short films.

Note: The video must NOT include footage from other projects that are not the team's own work.

### **3) Project Synopsis (max 750 words)**

### **4) Director Vision (max 3 pages)**

### **5) Promotion and Distribution Plan (max 2 pages)**

This document must identify the project's audience (age, sensibility, culture, etc.). It must also identify how the team will find and access this audience and why they will connect with the project.

### **6) Track Record for Producer, Writer and Director (see template on the [Telefilm site](#))**

### **7) Production Schedule (from pre-production to release)**

Schedule should indicate how the team plans to start principal photography within 18 months of being selected by Telefilm at the national level.

### **8) Budget Top Sheet (see template on the Telefilm site)**

### **9) Financing Structure**

Telefilm provides a non-repayable contribution of \$250,000 for fictional films and \$150,000 for documentaries. Other potential sources of funding might include: NSBI Incentive Fund, Arts Nova Scotia, or team fundraising. The total financing for the project cannot exceed \$500,000.



### **10) Community Engagement Plan (if applicable)**

This document is an opportunity for the filmmaking team to demonstrate a plan for how they will responsibly engage with any underrepresented communities that will be impacted by the project.

### **EVALUATION**

Projects submitted to AFCCOOP will be evaluated by a peer-jury of local filmmakers and film professionals.

Jury members will be asked to consider the following criteria when making their decision:

- Creative Potential - the quality, originality and innovativeness of the creative content;
- Participant Suitability - the track record of the creative team
- Project Feasibility - the feasibility of the production and the production-readiness of the project.

Questions? Reach out to Henry Colin at [henry@afcoop.ca](mailto:henry@afcoop.ca)